



THE ROI OF PROFESSIONAL COACHING
THE VALUE OF IMPLEMENTING A COACHING
COMPONENT TO YOUR ORGANIZATIONS
TALENT MANGEMENT STRATEGIES

While the use of professional coaches has grown significantly over the last 10 years there is still an opportunity to ensure Leaders have the tools, knowledge and resources necessary to develop a solid coaching strategy and implementation plan for themselves and their organizations. Everything from when coaching is appropriate to how to select a qualified coach to measuring ROI/ROE. This dynamic, highly interactive presentation offers practical tips, tools and access to resources that will dramatically improve your ability to execute a comprehensive coaching strategy.

Research has demonstrated that Individuals who engage in a professional coaching relationship can expect to:

- experience fresh perspectives on personal challenges and opportunities,
- enhanced thinking and decision-making skills,
- enhanced interpersonal effectiveness, and
- increased confidence in carrying out their chosen work and life roles.

“Coaching is partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential.”

At the conclusion, participants will be able to:

- Identify the benefits and value coaching can offer in achieving their goals/objectives
- Differentiate between coaching and other supportive professions such as counseling, consulting and training
- Establish criteria and processes for selecting qualified professional coaches

About our Speaker

Regina Kramer is the Founder and Chief Executive Coach of Winsight Coaching. For over 25 years’ she has delivered high-impact talent management solutions for complex, multi-national companies. She is passionate about helping each individual optimize their abilities to achieve their personal / professional goals and meet the challenges of today’s business environment. As a prior Senior Executive herself, she is ideally suited to help her clients navigate the complex, global business environment to deliver bottom line results.



She holds an MLIR from Michigan State University, and a BS in Psychology from Aquinas College. Regina is a member of, and an ACC certified coach, with the International Coaching Federation.

Regina’s “All is Possible” mantra coupled with her charismatic personality is contagious, inspiring her clients to reach for their not so impossible dream. ®